



MOUNTAINS RECREATION & CONSERVATION AUTHORITY

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MEMORANDUM

TO: The Governing Board

FROM:  Joseph T. Edmiston, FAICP, Hon. ASLA, Executive Officer

DATE: August 5, 2020

SUBJECT: Agenda Item VII: Report on the participation rate of disadvantaged businesses in contracts during fiscal year 2019-2020.

Background: On February 1, 2017, the Governing Board adopted an Outreach and Advertising Policy for contracts and established a target participation rate for disadvantaged business enterprises (DBE) of 20%. The policy requires that staff report back to the Board the annual DBE participation rate. All entities that enter into a contract with MRCA are required to complete a statistical information form including ethnicity and gender makeup of ownership, and any DBE certifications.

The policy's overall goal is to increase the number of disadvantaged businesses and individuals benefitting from MRCA contract opportunities. To fully characterize that benefit, it is important to also include contracts awarded to non-profits, community-based organizations, government partners, and businesses with at least 50% ownership by disadvantaged persons. Using those parameters, the goal has been met each year:

2016-17: 48% participation by disadvantaged entities (80% of dollars)
2017-18: 54% participation by disadvantaged entities (64% of dollars)
2018-19: 56% participation by disadvantaged entities (56% of dollars)
2019-20: 53% participation by disadvantaged entities (57% of dollars)

MRCA has met the 20% goal with certified disadvantaged businesses every year as a proportion of total contract dollars:

2016-17: 56% of total contract dollars
2017-18: 40% of total contract dollars
2018-19: 21% of total contract dollars
2019-20: 23% of total contract dollars

When calculated as a proportion of the number of contracts awarded (rather than contract values), MRCA met the 20% goal with certified disadvantaged businesses for the three prior years but fell slightly short in 2019-20:

- 2016-17: 24% of all new contracts
- 2017-18: 22% of all new contracts
- 2018-19: 21% of all new contracts
- 2019-20: 19% of all new contracts

2019-20 Data: During fiscal year 2019-20, 98 contracts were awarded for a total value of \$3,276,167.

Overall Participation of Disadvantaged Entities during FY 19-20				
Type of Entity	# of Contracts	Amount	% by Number	% by Dollar Value
A. Certified DBE	19	\$755,815	19%	23%
B. Disadvantaged Ownership > 50% ¹	23	\$494,160	23%	15%
C. Non-Profit, CBO, or Government ²	10	\$604,010	10%	19%
Total Disadvantaged Entity (A+B+C) Participation:	52	\$1,856,985	53%	57%
D. Other Business Types ³	45	\$1,408,082	46%	43%
E. Data not available	1	\$11,100	1%	0%
Grand Total (A+B+C+D+E):	98	\$3,276,167	100%	100%

Notes:

¹ Data self-reported; certified DBEs not included.

² Includes corporations operated for the benefit of a non-profit or CBO.

³ Includes publicly traded corporations.

MRCA's Procurement Policy requires that purchases over \$25,000 shall be made through a competitive bid process and awarded to the lowest responsive and responsible bidder, although this does not apply to professional services contracts. All other purchases may be made on the open market based on best value. During fiscal year 2019-20, MRCA awarded 10 competitive bid contracts to the lowest bidder totaling \$695,145.

Participation in Competitive Low-bid Contract Awards				
Type of Entity	# of Contracts	Amount	% by Number	% by Dollar Value
A. Certified DBE	0	0	0%	0%
B. Disadvantaged Ownership >50% ¹	2	\$195,995	20%	28%
C. Non-Profit, CBO or Government ²	0	0	0%	0%
Total Disadvantaged Entity (A+B+C) Participation, Low-bid Contracts:	2	\$195,995	20%	28%
D. Other Business Types	8	\$499,150	80%	72%
E. Data not available	0	0	0%	0%

The table below shows all other awards, including all contracts under \$25,000, and professional services. MRCA awarded 88 such discretionary contracts totaling \$2,581,022.

Participation in Discretionary Contract Awards				
Type of Entity:	# of Contracts	Amount	% by Number	% by Dollar Value
A. Certified DBE	19	\$755,815	22%	29%
B. Disadvantaged Ownership >50% ¹	21	\$298,165	24%	12%
C. Non-Profit, CBO or Government ²	10	\$607,010	11%	24%
Total Disadvantaged Entity (A+B+C) Participation, Discretionary Contracts:	50	\$1,660,990	57%	64%
D. Other Business Types	37	\$908,932	42%	35%
E. Data not available	1	\$11,100	1%	0%