



# **VERDEXCHANGE**

C O N F E R E N C E

**VX2017**  
**VERDEXCHANGE**  
**Marketmakers Conference & Expo**

**VX Sponsorship Opportunities**

**Los Angeles, California**  
**January 29-31, 2017**

**[www.verdexchange.org](http://www.verdexchange.org)**

The VERDEXCHANGE Annual Marketmakers Conference is a B2B, clean energy and sustainable technology event that, for the past ten years in Los Angeles, California, has brought together “under one roof” the leading global & sub-national private and public marketmakers who supply, procure, manufacture, finance, regulate, and endorse advanced energy, water, transport, and greenbuild technologies; and sustainable innovations and services. Six years ago VerdeXchange spawned VX Arizona <[www.vxarizona.com](http://www.vxarizona.com)> and VXCanada.

## Sponsorship Packages

### VERDEXCHANGE 2017 Green Marketmakers Conference & Expo

	Lead	Marketmaker	Stakeholder	Roundtable	Green
	\$65,000	\$45,000	\$30,000	\$25,000	\$18,000
<b>Print and Email Marketing</b>					
Prominent logo placement in print & email marketing	X	X	X		
Logo placement in print and email marketing	X	X	X	X	X
Logo placement in conference guide	X	X	X	x	x
<b>Event Website</b>					
Prominent logo placement on event website	X	X	X		
Logo placement on event website	X	X	X	X	X
<b>Public Relations</b>					
Name recognition in sponsor press release & pre-event press releases	X	X	X	X	
<b>Event Attendance</b>					
VIP Conference passes	10	8	6	4	2
Reserved luncheon table with logo	X	X	X		
<b>Event Presence</b>					
Exhibitor Space	X	X	X		
Materials distributed with conference guide	X	X	X	X	X
Space for materials at resource center	X	X	X	X	X
<b>Plenary Sessions &amp; Luncheon</b>					
Introduction of luncheon	X				
Introduction of selected plenary session		X			
Participation in selected plenary panel	X	X			
<b>Panel Sponsorship</b>					
Introduction of selected panel	X	X			
Participation in selected panel	X	X	X		
Easel display at entrance to selected panel	X	X	X	X	
Panel sponsorship noted in conference guide	X	X	X	X	
<b>Roundtable Sessions</b>					
Sponsorship of a small VIP roundtable session (signage, introduction, & participation)			X	X	
<b>Online Panel Video Opportunities</b>					
30 second ad opportunity placed before videos of select plenary / panel sessions	X				
<b>Pre-Event Consulate VIP Receptions</b>					
Invitations to VIP receptions	10	8	6	4	2
Speaking Opportunities at VIP receptions	X	X	X		
Post Reception/Dinner invitations	X	X	X		
<b>VIP Reception</b>					
VIP dinner reception host	X				
VIP dinner reception co-host		X			

**The L.A. Hotel Downtown**  
Mezzanine Level

**VX2017: Exhibit Floor Plan**  
[www.VerdeXchange.org](http://www.VerdeXchange.org)

VX2017  
Olympic  
Room

Highland  
Room  
(Green Room,  
Storage Room)

VX2017  
Registration  
Desk

Escalators

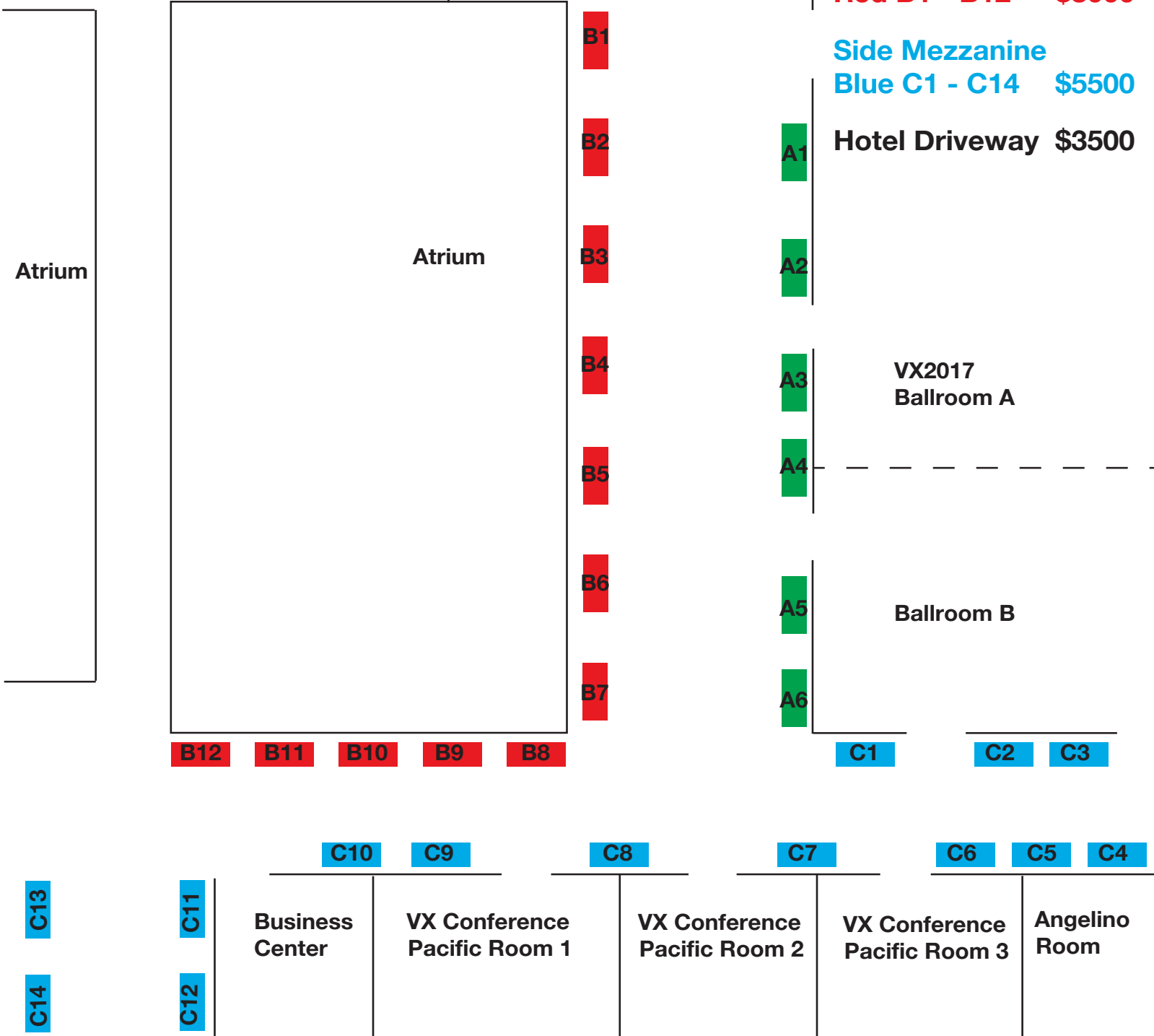
**EXHIBIT  
PRICE LIST**

**Ballroom Front**  
Green A1 - A6    \$8500

**Main Mezzanine**  
Red B1 - B12    \$8000

**Side Mezzanine**  
Blue C1 - C14    \$5500

Hotel Driveway    \$3500



\*Exhibit reservation deadline: Jan. 11. Prices apply to a 6-foot table. For up to 2x more space, a 20% surcharge applies.