MEMORANDUM

TO: The Governing Board

FROM: Joseph T. Edmiston, FAICP, Hon. ASLA, Executive Officer

DATE: October 7, 2015


Staff Recommendation: That the Governing Board adopt the attached resolution authorizing grant applications to the My LA2050 Grants Challenge for Franklin/Ivar Park and Pacoima Wash–El Dorado Park.

Background: The My LA2050 Grants Challenge is a competitive grant program that will involve both judging by the Goldhirsh Foundation and public voting to select recipients. Funding will be awarded to ten projects in Los Angeles County that advance the LA2050 Goal: Los Angeles is the best place to play, create, learn, connect, and live. Applications for the grant funds are due on October 6, 2015, and the maximum grant amount is $100,000.

Franklin/Ivar Park: The Franklin/Ivar Park project will convert a 3/4-acre lot in Hollywood owned by the Santa Monica Mountains Conservancy into a small natural park. The site is in a densely populated area with few park or recreation resources. The project has secured grant funding from California State Parks and the Natural Resources Agency’s Urban Greening program. Additional funds are needed for park construction. The LA2050 Challenge grant application will be for $100,000.

Pacoima Wash–El Dorado Park: The El Dorado Park project will convert a vacant 1-acre site owned by the City of Los Angeles into a multiple benefit natural park adjacent to the Pacoima Wash. When complete, El Dorado Park will be the second project in place to implement the Pacoima Wash Greenway vision. The completed park will provide public parkland, interpretive features, water quality improvements, flood protection, and habitat restoration. The project has secured grant funding from California State Parks, the Natural Resources Agency’s Urban Greening program, and the Santa Monica Mountains Conservancy. Additional funds are needed for park construction. The LA2050 Challenge grant application will be for $100,000.