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Los Angeles River Recreational Zone Pilot Program: Temporary Signage Placement Plan



March 2013



Los Angeles River Recreational Zone Pilot Program: Temporary Signage Placement Plan

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Los Angeles River Recreational Zone Pilot Program: Temporary Signage Placement Plan

1.0 GENERAL INFORMATION

1.1 Introduction: Recreational Zone Pilot Program

The Los Angeles River/Glendale Narrows Recreational Zone Pilot Program will create a temporary zone for recreation within a defined 2.3 mile portion of the Los Angeles River. The Recreational Zone Pilot Program will begin on Memorial Day (May 27th) and end on Labor Day (September 2nd) 2013, and the program will allow daily public access to the program area from sunrise until sunset.

The defined program area begins at Rattlesnake Park and moves southward to Steelhead Park. Allowable activities within the Recreational Zone include walking, hiking, fishing, bird watching, and non-motorized boating. Areas adjacent to the following parks have been specifically designated for non-motorized boat access

- **Rattlesnake Park:** Non-motorized Boat Put-in
- **Marsh Park:** Non-motorized Boat Put-in and Put-out
- **Steelhead Park:** Non-motorized Boat Put-out
- **Egret Park:** Boater Exit to Parking and Transportation

The main goal of the Program is to provide expanded opportunities for safe public access to recreation within a designated stretch of the LA River, which is consistent with the goals and past actions of the partner agencies in pursuing LA River revitalization.

1.2 Introduction and Objectives: Temporary Signage Placement Plan

The Temporary Signage Placement Plan has been developed to provide notification of the Los Angeles River Recreational Zone Pilot Program policies and regulations by means of posting signage, at strategic locations, on durable mounted signage.

Approximately 45 temporary signs will be installed. The temporary signs will be installed (A) within the aforementioned parks, (B) on the railing of the existing bike path, (C) at each of the entrances to the river from city streets between Marsh Park and Steelhead Park, and (D) in the river channel between Marsh Park and Steelhead Park.



The primary objectives of installing temporary signage, as described in the Temporary Signage Placement Plan, includes

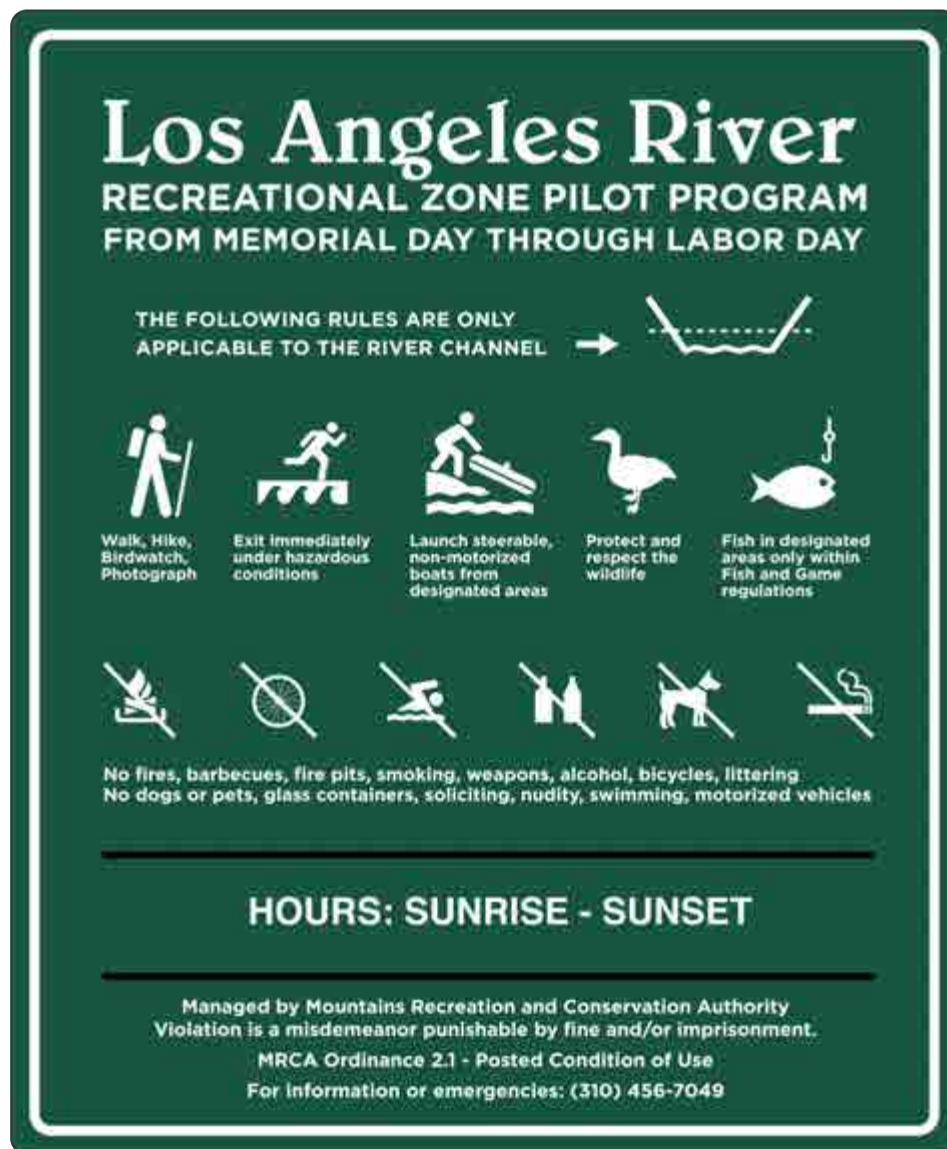
- Clearly identifying the Recreational Zone Pilot Program area;
- Strategically placing signage to attempt to reach and inform every Recreational Zone Pilot Program area user;
- Greeting visitors with informative signage that notifies visitors that they are entering a the Recreational Zone Pilot Program area at their own risk;
- Providing a list of the Recreational Zone Pilot Program's permitted and prohibited activities;
- Clearly identifying the non-motorized boat put-ins, put-outs, and other non-motorized boating activity support signage;
- Attempting to control foot and vehicle traffic by directing pedestrians and cars to the appropriate Recreational Zone Pilot Program river access points;
- Providing emergency and maintenance information; and
- Warning users of known hazards.

All of the signage included in the Temporary Signage Placement Plan will be installed prior to May 27th, 2013 with the exception of the the Los Angeles River Informational Kiosks. Although the development of the informational kiosks is still in the planning phase, when erected, they will serve both primary objectives and secondary, longer-term objectives, such as

- Providing informative signage designed to reinforce the community identity;
- Helping motorists, cyclists, and bicyclists to navigate around the County via the river bike path and enhancing the visitor's experience by reducing driver frustrations;
- Promoting tourism by highlighting key destinations, including attractions, parks, and entertainment venues; and
- Attracting customers to the community business centers and attractions by encouraging travelers to visit multiple destinations along the river.

2.0 TYPES OF TEMPORARY SIGNAGE

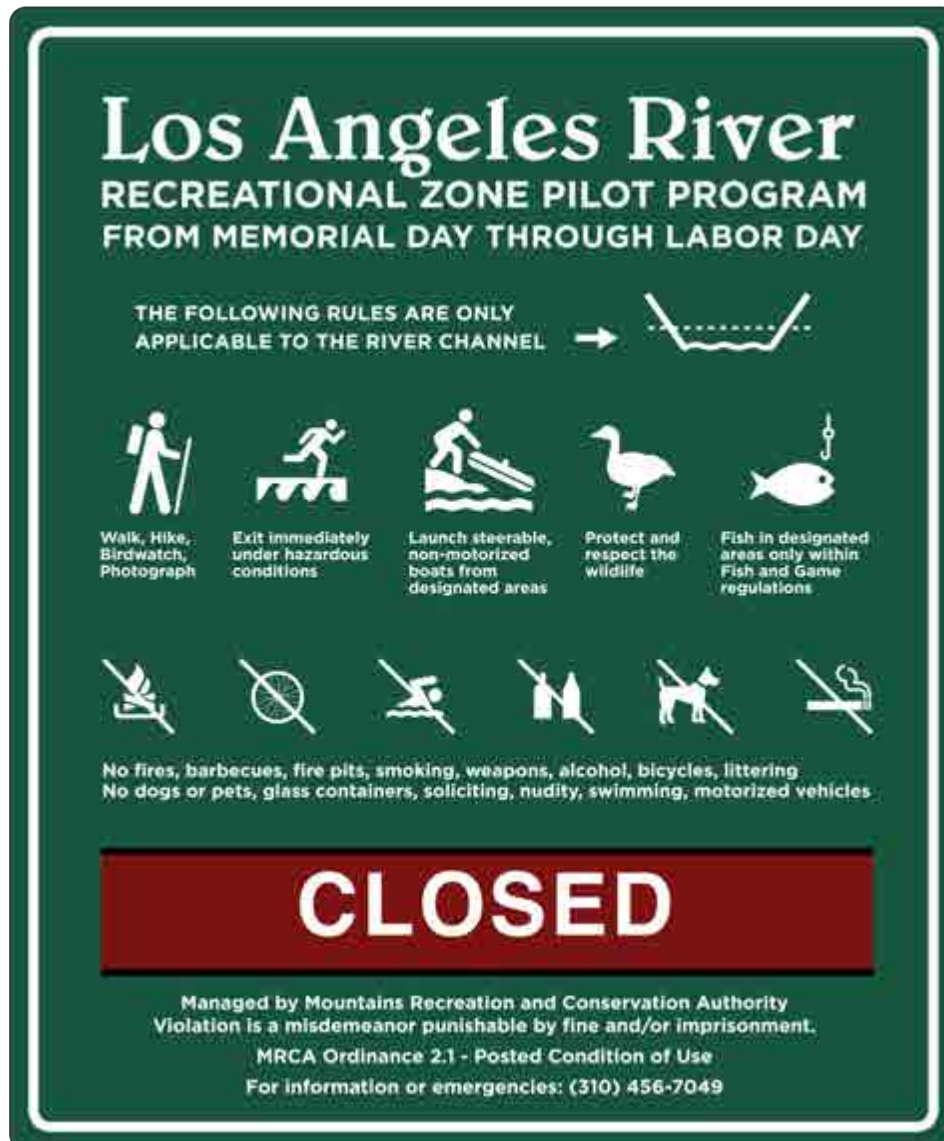
2.1 Recreational Zone Rules and Regulations Signage



| | |
|--------------------------------|---|
| Purpose: | Provides Notification of the Recreational Zone Pilot Program's Rules and Regulations. |
| Qty. to be Installed: | 3 |
| Installation Locations: | Within Rattlesnake Park, Marsh Park, and Steelhead Park. |
| Dimensions: | 48" (h) x 40" (w) |
| Summary of Materials: | Aluminum signs, rounded corners (3" radius) Plywood backing 4" x 4" x 10' wooden posts Plexiglas covering (for anti-graffiti and maintenance purposes) |

2.1 Recreational Zone Rules and Regulations Signage (Continued)

During necessary times, the Recreational Zone Pilot Program sign can be modified to show the Recreational Zone area as “Closed” (see below).



2.2 River Access Point Signage



| | |
|--------------------------------|--|
| Purpose: | Provides Information and Warnings at Each of the 3 River Access Points for Boating. |
| Qty. to be Installed: | 3 |
| Installation Locations: | On the bike path railing, adjacent Rattlesnake Park, Marsh Park, and Steelhead Park. |
| Dimensions: | 34" (h) x 44" (w) |
| Summary of Materials: | Aluminum signs, rounded corners (3" radius) |

2.3 Special Park Warnings and Hazards Signage



| | |
|--------------------------------|--|
| Purpose: | Provides Information and Warnings at Each of the 3 River Access Points for Boating. |
| Qty. to be Installed: | 3 |
| Installation Locations: | On the bike path railing, adjacent Rattlesnake Park, Marsh Park, and Steelhead Park. |
| Dimensions: | 34" (h) x 44" (w) |
| Summary of Materials: | Aluminum signs, rounded corners (3" radius) |

2.3 Special Park Warnings and Hazards Signage (Continued)

During necessary times, the Special Park Warnings and Hazards sign can be modified to show the Recreational Zone area as “Closed” (see below).



2.4 Closest River Access Point Signage



| | |
|--------------------------------|--|
| Purpose: | Provides directions to constituents to one of two Recreational Zone Pilot Program river access points: Marsh Park and/or Steelhead Park. |
| Qty. to be Installed: | 15 |
| Installation Locations: | In total, twenty-eight (28) city streets exist between Marsh Park and Steelhead Park, and all become either dead-end streets, or cul-de-sacs, due to the LA River and its bike path. Of the 28 streets, 15 streets have been identified as appropriate for Closest River Access Point Signs. The signs will be installed on the fence that separates the city street from the bike path, and the signs will face the street. |
| Dimensions: | 34" (h) x 44" (w) |
| Summary of Materials: | Aluminum signs, rounded corners (3" radius) |

2.5 Boat Exit to Egret Park Signage



| | |
|--------------------------------|---|
| Purpose: | The Recreational Zone Pilot Program has designated Egret Park, and the parking around it, as the appropriate place for boaters to exit the Recreational Zone. The “Boat Exit to Egret Park” signs are intended to direct exiting boaters from Steelhead Park to Egret Park. |
| Qty. to be Installed: | 2 |
| Installation Locations: | On the fence that separates Oros Street and Barclay Street from the bike path, with the signs facing the bike path. |
| Dimensions: | 16” (h) x 24” (w) |
| Summary of Materials: | Aluminum signs, rounded corners (1” radius) |

2.6 Boat Exit Signage



USE AT EXIT IN RIVER
TEMP WIRE SIGNS

| | |
|--------------------------------|--|
| Purpose: | The Boat Exit signs will be installed within the river channel and will guide boaters to the proper exit point (adjacent to Steelhead Park). |
| Qty. to be Installed: | 5 |
| Installation Locations: | In the river channel adjacent to Steelhead Park. |
| Dimensions: | 12" (h) x 24" (w) |
| Summary of Materials: | Corrugated plastic with metal wire |

2.7 “Do Not Enter” Signage



USE AT EXIT AND CONSTRUCTION AREA IN RIVER
TEMP WIRE SIGNS

| | |
|--------------------------------|--|
| Purpose: | The Do Not Enter signs will be installed within the river channel and will instruct boaters to use the proper exit point (adjacent to Steelhead Park). |
| Qty. to be Installed: | 5 |
| Installation Locations: | In the river channel adjacent to Steelhead Park. |
| Dimensions: | 12" (h) x 24" (w) |
| Summary of Materials: | Corrugated plastic with metal wire |

2.8 Los Angeles River Informational Kiosks

The Kiosks Will Not be Ready for the Recreational Zone Pilot Program launch.

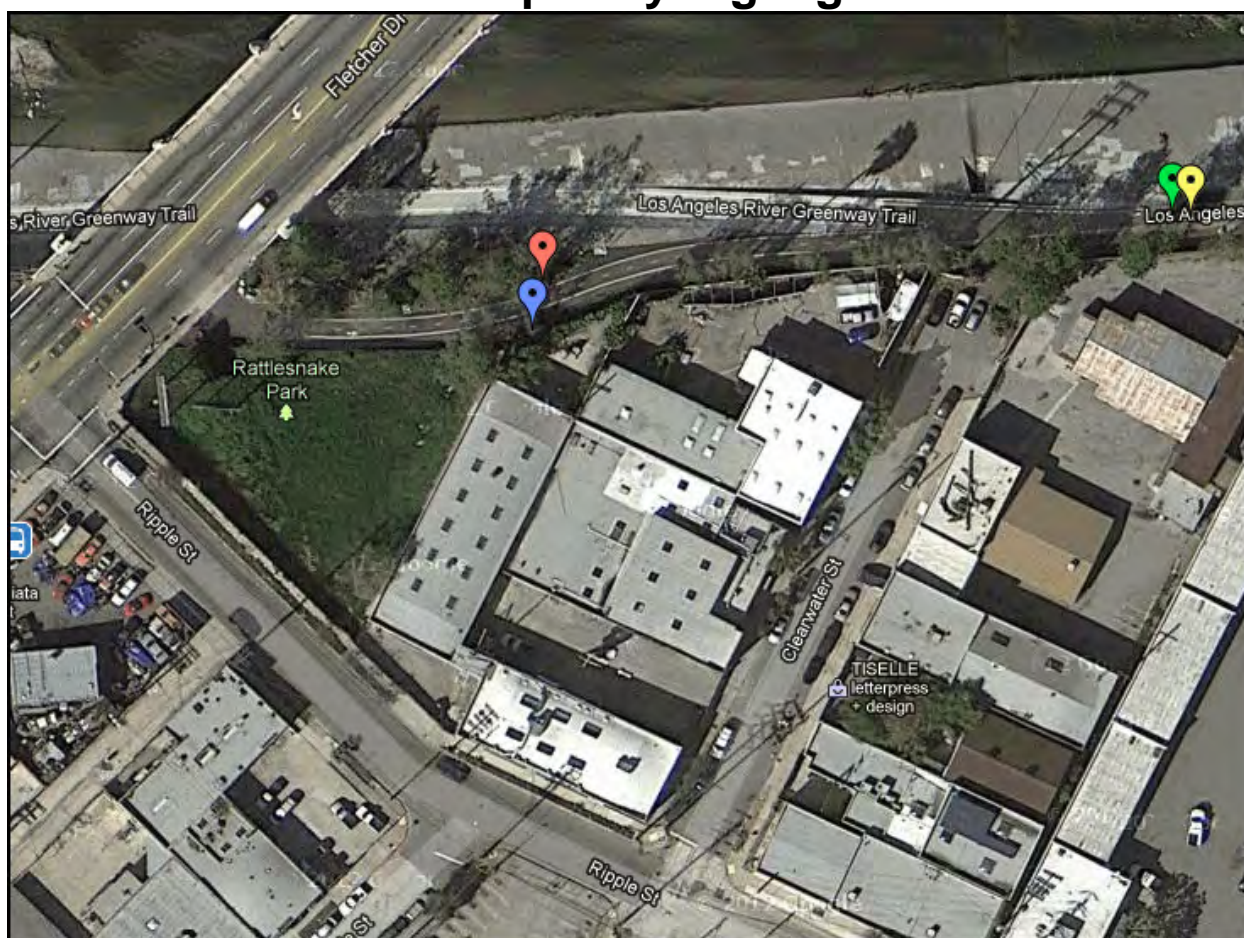
| | |
|--------------------------------|--|
| Purpose: | The Kiosks will not be ready for the opening of the Recreational Zone Pilot Program. The kiosks will be intended to supplement and support the rules and regulations signage at each park, provide maps (river, bike, transit, etc.) and information about community attractions/points of interest, and help park and river users in many other ways. |
| Qty. to be Installed: | TBD. |
| Installation Locations: | TBD. |
| Dimensions: | TBD. |
| Summary of Materials: | TBD. |

3.0 PLACEMENT OF TEMPORARY SIGNAGE





The following pages indicate carefully planned signage locations at various sites. However, as the program progresses from a planning phase to implementation, signage locations may vary due to site-specific conditions. The LA Corps and the Mountains Recreation and Conservation Authority reserve the right to make minor, non-substantive changes to the signage placement locations.

3.1 Rattlesnake Park

Rattlesnake Park Temporary Signage Placement Plan



Rattlesnake Park: Map Legend

-  Recreational Zone Rules and Regulations Signage
-  Los Angeles River Informational Kiosk (In Development)
-  River Access Point Signage
-  Special Park Warnings and Hazards Signage



Rattlesnake Park: Planned Location for Recreational Zone Rules and Regulations Signage.







Rattlesnake Park: Planned Location for River Access Point and Special Park Warnings and Hazards Signage.

3.2 Marsh Park

Marsh Park Temporary Signage Placement Plan



Marsh Park: Map Legend

-  Recreational Zone Rules and Regulations Signage
-  Los Angeles River Informational Kiosk (In Development)
-  River Access Point Signage
-  Special Park Warnings and Hazards Signage



Marsh Park: Planned Location for Recreational Zone Rules and Regulations Signage.







Marsh Park: Planned Location for River Access Point and Special Park Warnings and Hazards Signage.

3.3 Steelhead Park

Steelhead Park Temporary Signage Placement Plan



Steelhead Park: Map Legend

-  Recreational Zone Rules and Regulations Signage
-  Los Angeles River Informational Kiosk (In Development)
-  River Access Point Signage
-  Special Park Warnings and Hazards Signage



Steelhead Park: Planned Location for Recreational Zone Rules and Regulations Signage.



Steelhead Park: Planned Location for River Access Point and Special Park Warnings and Hazards Signage.

3.4 Egret Park

Egret Park Temporary Signage Placement Plan



Egret Park: Map Legend

 Los Angeles River Informational Kiosk (In Development)

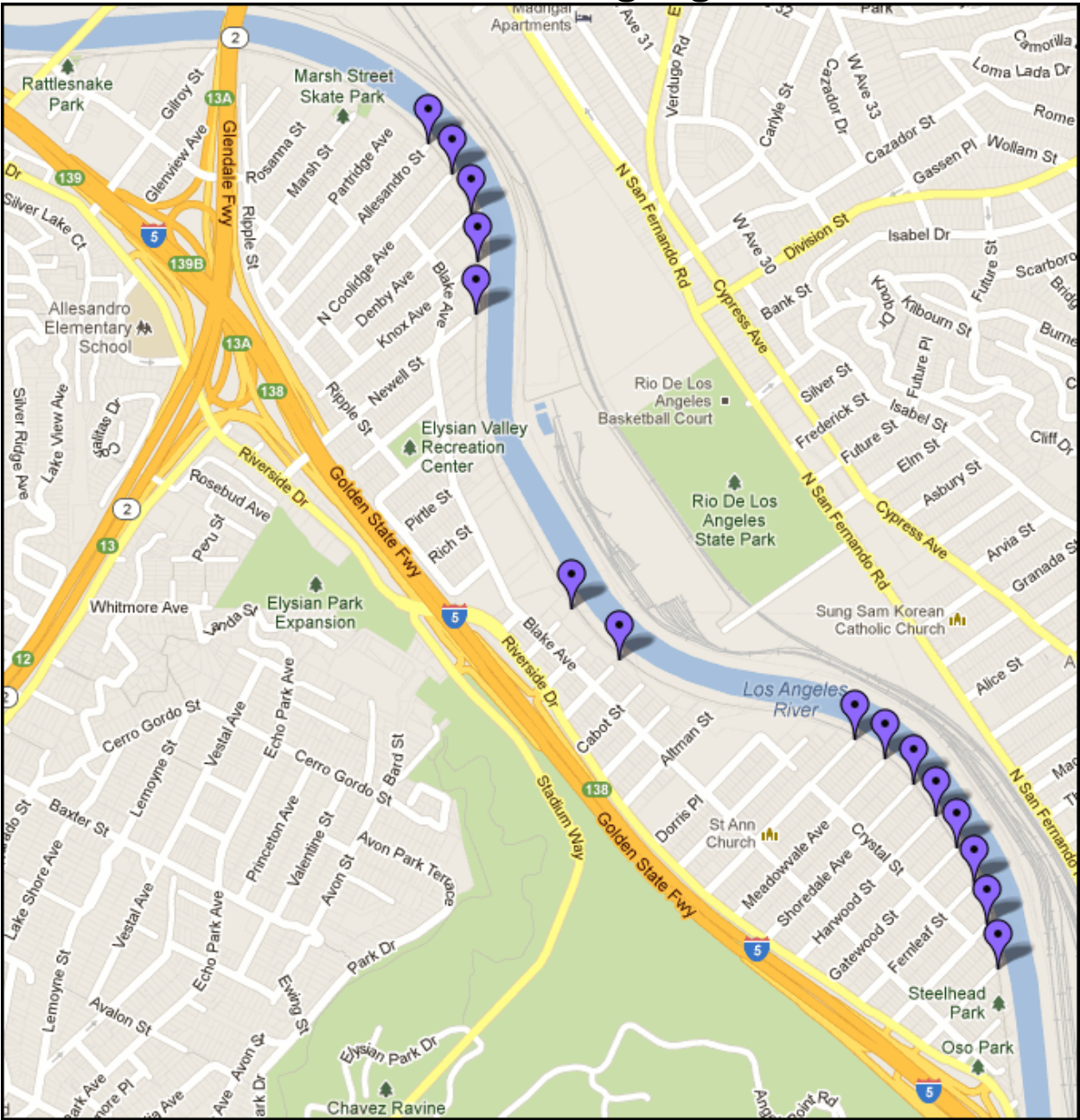
3.5 Closest River Access Point Signage Placement Plan

In total, twenty-eight (28) city streets exist between Marsh Park and Steelhead Park, and all become either dead-end streets, or cul-de-sacs, due to the LA River and its bike path. Of the 28 streets, 15 streets have been identified as appropriate for Closest River Access Point Signs. The signs are intended to direct constituents to one of two river access points: Marsh Park and/or Steelhead Park. The signs will be installed on the fence that separates the city street from the bike path, and the signs will face the street. The following table indicates the streets that will, and will not, receive such signage. Following the table are the Closest River Access Point Signage Placement Plan and photos of the actual streets that will receive such signage.


| Street Names | | Sign Qty. |
|---------------------|--------------------------|-----------|
| START: Marsh Park | | |
| 1 | Partridge Avenue | 0 |
| 2 | Allesandro Street | 1 |
| 3 | Coolidge Avenue | 1 |
| 4 | Denby Avenue | 1 |
| 5 | Knox Avenue | 1 |
| 6 | Newell Street | 1 |
| 7 | Benedict Street | 0 |
| 8 | Queen Street | 0 |
| 9 | Pirtie Street | 0 |
| 10 | Rich Street | 0 |
| 11 | Blimp Street | 0 |
| 12 | Gail Street | 0 |
| 13 | Fomey Street | 1 |
| 14 | Eads Street | 0 |
| 15 | Dallas Street | 1 |
| 16 | Calbot Street | 0 |
| 17 | Birkdale Street | 0 |
| 18 | Altman Street | 0 |
| 19 | Dorris Place/Crystal St. | 0 |
| 20 | Glover Place | 0 |
| 21 | Riverdale Avenue | 1 |
| 22 | Meadowvale Avenue | 1 |
| 23 | Shoredale Avenue | 1 |
| 24 | Harwood Street | 1 |
| 25 | Gatewood Street | 1 |
| 26 | Fernleaf Street | 1 |
| 27 | Elmgrove Street | 1 |
| 28 | Duvall Street | 1 |
| END: Steelhead Park | | |
| Number of Signs: | | 15 |



Closest River Access Point Signage Placement Plan



Closest River Access Point Signage: Map Legend

-  Closest River Access Point Sign Locations

2: Allesandro Street



3: Coolidge Avenue



4: Denby Avenue



5: Knox Avenue



6: Newell Street



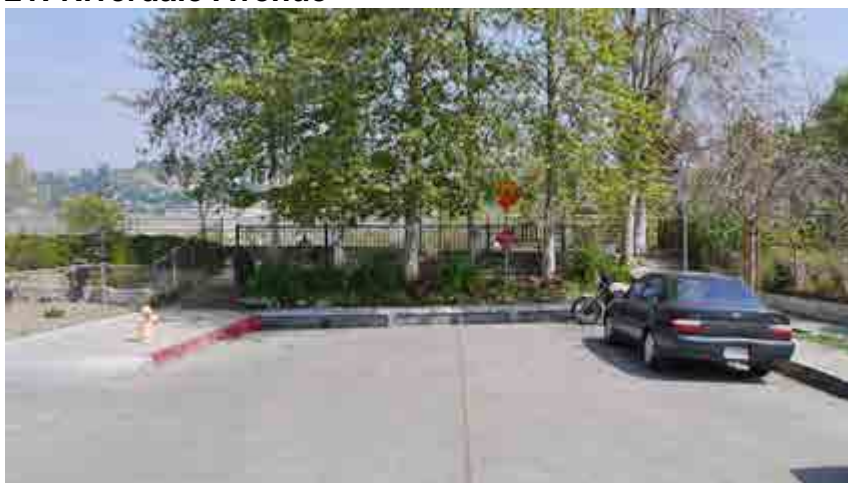
13: Fomey Street



15: Dallas Street



21: Riverdale Avenue



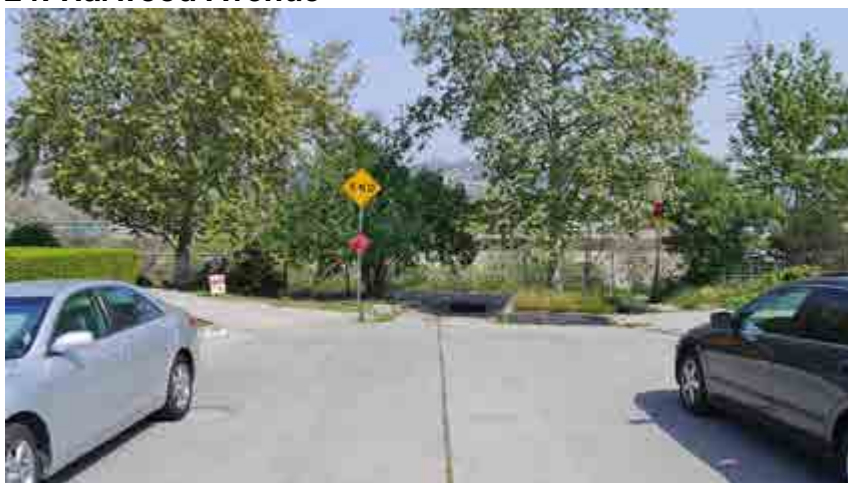
22: Meadowdale Avenue



23: Shoredale Avenue



24: Harwood Avenue



25: Gatewood Street



26: Fernleaf Street



27: Elmgrove Street

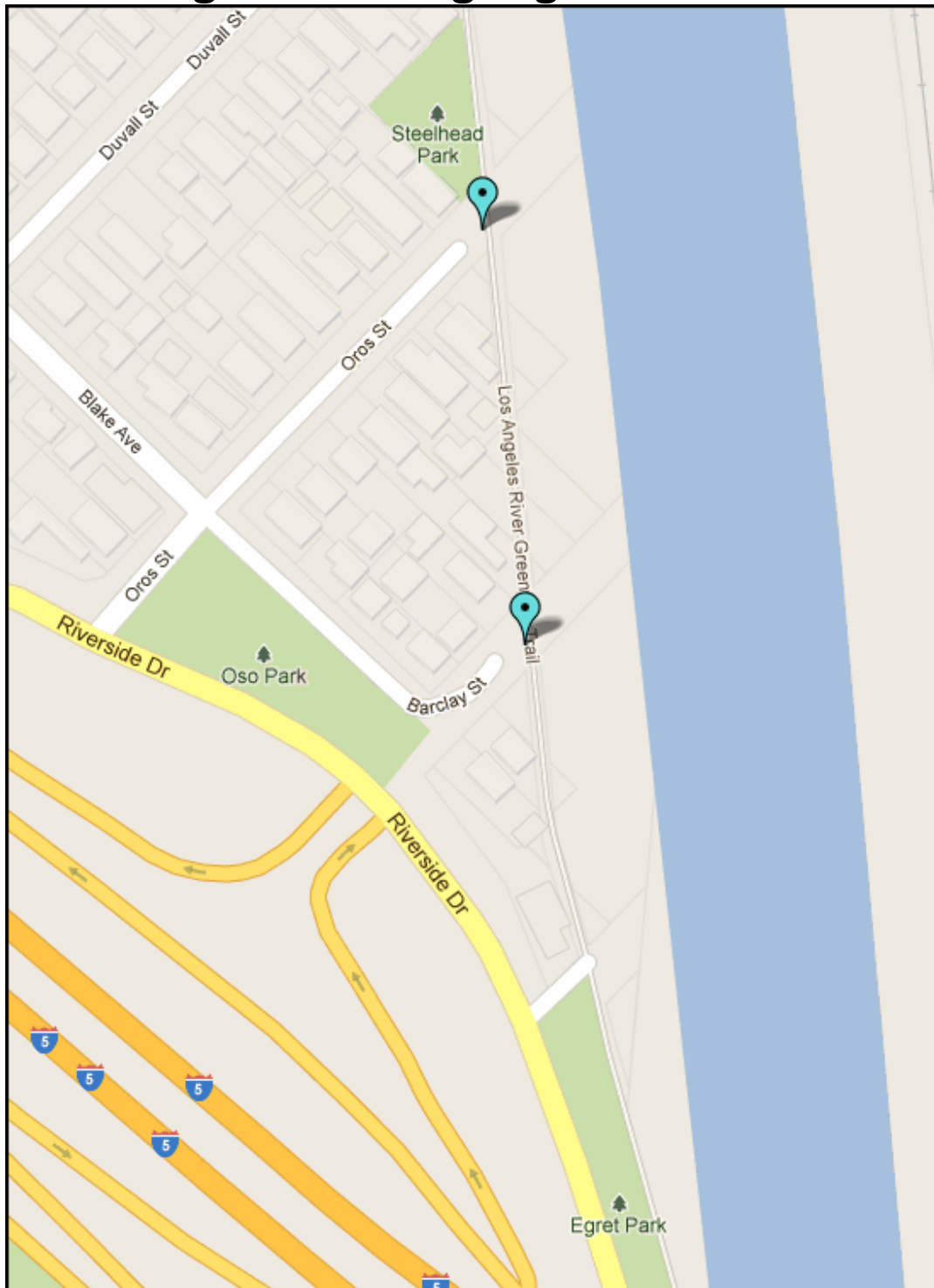


28: Duvall Street



3.6 Exit to Egret Park

Exit to Egret Park Signage Placement Plan



Exit to Egret Park Signage: Map Legend

 Exit Sign Locations

3.7 Boating Exit and Do Not Enter

Boating Exit and Do Not Enter Signage Placement Plan



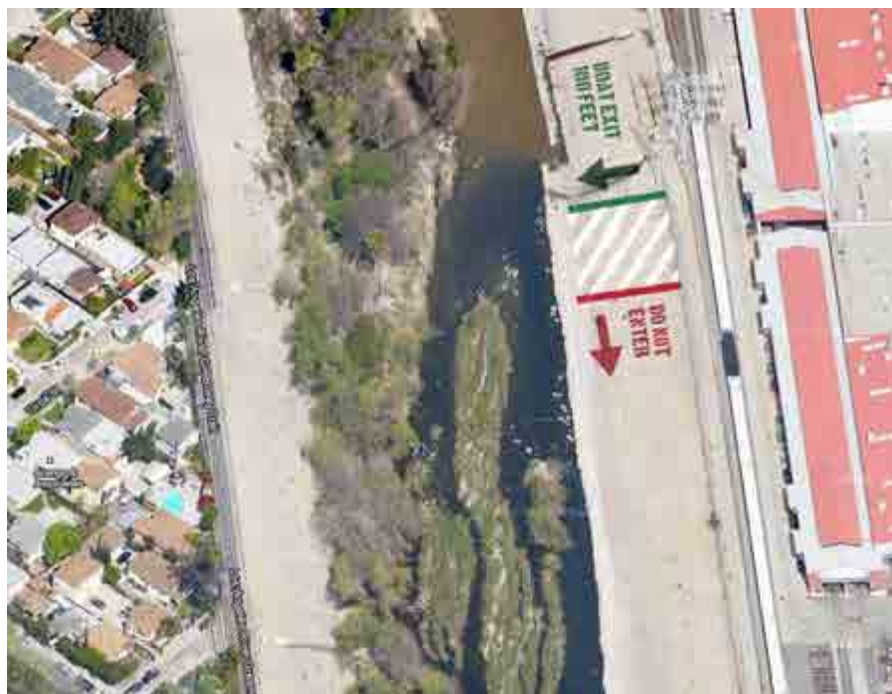
Boating Exit and Do Not Enter Signage: Map Legend

-  Boating Exit Sign Locations
-  Do Not Enter Sign Locations

3.8 In-channel Signage (Painted)

Two types of signage will be painted onto the Los Angeles River channel.

- 1) River Access/Do Not Enter areas:** The river channel will be painted to clearly demarcate “River Access” and “Do Not Enter” areas at each of the three River Access Points (adjacent to Rattlesnake Park, Marsh Park, and Steelhead Park). The river access points for Rattlesnake Park and Steelhead Park are shown below.



- 2) Channel Numbering:** Numbers will be painted along the river channel, from Rattlesnake Park to Steelhead Park. The numbers will be approximately 8 feet tall and will begin with the number 10 at Rattlesnake Park, and end at the number 1 at Steelhead Park. The numbering will offer non-motorized boaters another way to determine the length of their trip and their proximity to the put-out location at Steelhead Park. An example of the numbering is shown below.





4.0 MAINTENANCE OF TEMPORARY SIGNAGE

The LA Conservation Corps and the Mountains Recreation Conservation Authority will be responsible for the maintenance of the temporary signage. The LA Conservation Corps' River Corps program, a job training program for youth, will provide graffiti removal and sign maintenance services throughout the length of the Recreational Zone Pilot Program.

The regulatory and directional signs will either be manufactured with an anti-graffiti coating or be placed behind plexiglas. Signs not receiving such protection against graffiti and/or vandalism will be designed to be easily replaced.