MEMORANDUM

TO: The Governing Board

FROM: Joseph T. Edmiston, FAICP, Hon. ASLA, Executive Officer

DATE: June 6, 2012

SUBJECT: Agenda Item VII: Consideration of resolution authorizing amendment to contract with Redflex Traffic Systems, Inc. for traffic control services.

Staff Recommendation: That the Governing Board adopt the attached resolution amendment to contract with Redflex Traffic Systems, Inc. (“Redflex”) for traffic control services.

Background:

Traffic safety issues at many park locations have historically required that MRCA Park Rangers allocate much of their time engaged in enforcement of the traffic control portions of the MRCA Ordinance. This allocation of personnel and resources reduced the Rangers’ ability to provide much needed patrol in other MRCA operated parks.

On March 22, 2007, following approval by the Governing Board, the MRCA entered into a contract with Redflex for the installation, maintenance, and administration of automated stop sign enforcement systems at certain locations in some of the most popular and heavily used park locations. The contract was amended on May 10, 2008 to refine the scope of work, change the payment structure, and update the installation locations.

The automated enforcement program has been in operation for approximately five years and has succeeded in altering problematic vehicle use patterns at the subject locations, freeing Ranger staff to concentrate on other pressing issues, and thereby enhancing public safety and the visitor experience in all parks operated by the MRCA.

The changes included in the proposed amendment are as follows:
Term Extension

The original term of the contract will expire June 20, 2012. The proposed amendment will authorize a new four year term, with the MRCA reserving the option to renew for two additional two year terms.

Subject Locations

The proposed amendment specifies the locations where the system will be employed. Currently, the system is used at a total of seven locations. No changes to this number is proposed under the amendment.

Consideration

Currently, Redflex is paid a fixed monthly fee of $4,400 for each location. Under the proposed amendment, the monthly fee will be reduced to $3,900 per location for the first two years of the new term. Commencing on June 20, 2014 through the conclusion of the new term, the monthly fee will be reduced further to $3,750 per location.

A copy of the proposed amendment is attached.