



MOUNTAINS RECREATION & CONSERVATION AUTHORITY

Los Angeles River Center & Gardens
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MEMORANDUM

TO: The Governing Board

FROM:  Joseph T. Edmiston, FAICP, Hon. ASLA, Executive Officer

DATE: April 4, 2012

SUBJECT: **Agenda Item VI(d): Consideration of resolution authorizing a professional services and sole source contract with Jenny Price for interpretive services.**

Staff Recommendation: That the MRCA Board adopt the attached resolution authorizing a professional services and sole source contract with Jenny Price for interpretive services. .

Background: This contract is for the development and implementation of interpretive programs about the Los Angeles River watershed. The contract, which will not exceed \$5,000, will be funded by the previously authorized Proposition 84 interpretive grant from the Santa Monica Mountains Conservancy for interpretation of the Santa Monica Bay Watershed, including visitor serving amenities and naturalist led interpretive programs, including those designed for special populations. Jenny Price is uniquely qualified for this work given her long history as a researcher, guide and writer on the Los Angeles River.