

MOUNTAINS RECREATION AND CONSERVATION AUTHORITY

December 14, 2011 — Agenda Item X

Resolution No. 11-157

RESOLUTION OF THE GOVERNING BOARD OF THE MOUNTAINS RECREATION AND CONSERVATION AUTHORITY OPPOSING COMMERCIAL SIGNAGE WITHIN 500 FEET OF MRCA-MANAGED PARKLAND OR VISIBLE FROM THE MULHOLLAND SCENIC PARKWAY CORRIDOR

Resolved, That the Governing Board of the Mountains Recreation and Conservation Authority (MRCA) hereby:

1. FINDS that the City of Los Angeles is considering an ordinance regulating off-site commercial signage citywide and establishing procedures for the creation of signage districts.
2. FINDS that commercial signage is generally incompatible with MRCA's desired visitor experience for open space parkland.
3. FINDS that the Mulholland Scenic Parkway is an aesthetic resource for residents and visitors deserving of special protection and MRCA stewardship.
4. ADOPTS the staff report and recommendation dated December 14, 2011.
5. OPPOSES the placement of off-site commercial signage within 500 feet of MRCA-managed open space parkland.
6. OPPOSES the placement of off-site commercial signage substantially visible from the Mulholland Scenic Parkway or within the Parkway's outer corridor.
7. OPPOSES the creation of any signage district that includes MRCA-managed parkland.
8. AUTHORIZES the Executive Director or his designee to communicate this opposition to the City of Los Angeles.

Agenda Item No. X
December 14, 2011
Page 2

Chair

AYES:

NOS:

ABSTAIN:

ABSENT:

I HEREBY CERTIFY that the foregoing resolution was adopted at a regular meeting of the Governing Board of the Mountains Recreation and Conservation Authority, duly noticed and held according to law, on the 14th day of December, 2011.

Date:

Executive Officer